

Ying Xiong

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OBJECTIVE

With 6 years in the video industry, I am adept at crafting compelling videos that resonate with diverse audiences. I am proficient in Adobe sets along with other tools essential for modern video editing. Beyond my primary focus on video editing, I possess strong abilities in camera operation and post-production.

EDUCATION

MFA in Documentary Film, May 2021

Wake Forest University

BA in Art of Announcing and Anchoring, June 2017

Communication University of China

WORK EXPERIENCE

Zach Technology Inc | Walnut, CA

July

2021- Present

Videomaker

- Independently create a 15 episodes documentary series Chinese · Story. Delivered 100% of projects on time and 98% of projects under budget.
- Responsible for creating commercial videos, including but not limited to: Live Streaming, Brand advertising, product showcasing, personalized interviewing. Attracted 10% more clients, expanded the company's advertising business.
- Partner with the journalism department, edit videos for daily news report; filmed events, such as midterm elections, parades, etc.

Wake Forest University | Winston- Salem, NC

July 2020- May 2021

Editor

- Worked at the Online Education Department. Developed and produced course videos for online classes, personally edited over 60 hours of footage, delivered 100% of projects on time.
- Served as cinematographer and editor, creating documentary shorts for programs across the university. For example, create School of Divinity's academic enrollment campaign video.

Airmy Photography Studio | Beijing, China

Jan 2018- April 2018

Videomaker

- Established a podcast channel for bedtime stories and parenting lessons.
 - Led a team of five tasked with producing behind the scenes videos for studio advertising needs.
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PROJECT HIGHLIGHTS

Chinese · Story: Director, cinematographer and editor

A documentary series that tells stories about Chinese people's life in the US. The project highlights themes such as cultural integration and racial challenges, among others.

The Last Protectors: Director, cinematographer and editor

A feature-length observational film that tells the story of a non-profit facility: The Conservators' Center, located in North Carolina. After a young volunteer was mauled to death by a rescued lion, this large carnivore animal shelter faces unbearable public and financial pressure, while struggling to save animals.

SKILLS

Adobe Premiere, Final Cut Pro X, DaVinci Resolve, Camera Operating, Adobe Audition, Adobe After Effects, Adobe Photoshop, Motion Graphic, Visual Storytelling